

**EVA AND HARRY WILSON TO BE HONORED
AT PARENT-CHILD HOME PROGRAM ANNUAL GALA
FOR THEIR COMMITMENT TO ELIMINATING THE
ACHIEVEMENT GAP!**



NEW YORK, NEW YORK, October 18, 2018 – Youth INC board member Harry Wilson and his wife Eva will be honored by Youth INC nonprofit partner, Parent-Child Home Program (PCHP), for their vision and investment in helping PCHP expand and scale their work to eliminate the achievement gap for low-income children. PCHP’s gala will take place on Friday, November 2 at Cipriani 25 Broadway in New York City. “We are so pleased to honor Eva and Harry Wilson for their thoughtful examination of the current barriers to success for vulnerable children and families, and their determination to break down those barriers by building up effective programming,” said Sarah Walzer, PCHP CEO.

Education and expanding opportunity have always been passions for Eva and Harry, and they understand the vital role of early childhood development in these causes, as evidenced by their early support of the Harvard Center on the Developing Child, and their founding of MAEVA Social Capital. After spending a tremendous amount of time learning about the lasting impact that PCHP has on under-resourced families, MAEVA Social Capital is supporting the expansion of PCHP into Syracuse, New York, and surrounding Onondaga County. Eva and Harry remarked, “In our philanthropic work, we focus on working with and investing in nonprofits with demonstrated success in closing the achievement gap, and helping those nonprofits expand and grow. PCHP is one of the best and most effective nonprofits we have found, and it is an incredible honor to be working with the great team at PCHP to help them help more and more kids.”

Underserved children are behind their peers before they even step into the classroom—and too many of them never catch up. PCHP gives young children a chance to succeed before they fall behind. The Program offers a unique solution to helping low income families break out of the cycle of poverty by giving parents with children ages two to four

the tools to build learning-rich home environments and instill a love of learning during the most critical early years. PCHP levels the playing field, giving the most vulnerable children a fair shot to succeed.

With over 50 years of proven outcomes, PCHP has documented important longitudinal impacts for program participants - Graduates enter school performing 10 months above their chronological age, score 2 ½ times higher on social-emotional skills, and have a 30% higher high school graduation rate than their peers. Parent-Child Home Program is their springboard to success, a chance at a better life.

Youth INC has helped PCHP develop exemplary practices in fundraising and governance over their 14 year partnership and provided them with nearly \$1 million in cash and service grants to build their capacity to reach more children, more effectively. They are a shining example of the incredible and important impact that Youth INC's 80 nonprofit partners have on young people in NYC and beyond.

About Youth INC

Youth INC's mission is to transform the lives of NYC youth by empowering the organizations that serve them. Youth INC's network of 80 grassroots nonprofits collectively champion the lives of more than 220,000 young people across New York City. Youth INC provides our nonprofit partners with the coaching, capital and connections to achieve sustainable growth and maximize their impact. Our fundraising, governance and impact evaluation programs yield incredible results. Over the course of a partnership with Youth INC, our partners experience average growth in revenue of 173%, in board size of 33%, and in youth served of 157%. Our nonprofit partners using our pioneering Metrics Platform demonstrate 80% growth in Social and Emotional Learning (SEL) that scholars agree is the most predictive indicator of success in school, career and life. Since inception, our venture philanthropy model has raised over \$85M and empowered over 170 nonprofits, impacting the lives of 1,000,000 NYC youth.

About Parent-Child Home Program

Parent-Child Home Program (PCHP) uses education to break the cycle of poverty for under-resourced parents and their young children. Through an international network of program sites, PCHP works one-on-one with parents to ensure their children achieve their greatest potential in school and in life. Highly trained Early Learning Specialists engage families by modeling reading, conversation, and play activities designed to support vulnerable children and their parents. Through twice weekly home visits over two years, PCHP provides families the skills, materials, and support to help parents engage and teach their children. Since 1965, PCHP has been assisting underserved communities in replicating and expanding this proven program, setting children on the road to school and life success and strengthening families and communities. For more information please go to www.parent-child.org.

About MAEVA Social Capital (MSC)

MAEVA Social Capital (MSC) blends the personal and philanthropic experiences of Eva & Harry Wilson, including:

- A deep-seated belief that there is enormous untapped potential in millions of children, particularly those growing up in challenging circumstances, as evidenced by their own lives;
- Research, most prominently by Harvard's Center on the Developing Child, demonstrating that the most cost-effective way to unlock this potential is through a deep focus on early childhood development; and
- The success of venture philanthropy models, such as Youth, INC, in tackling a broad range of social challenges.

Building on these experiences, MSC employs a venture philanthropy model to identify the most effective nonprofits focused on early childhood development and then donates money, raises money and provides strategic guidance and advice to help these nonprofits grow as quickly and as successfully as possible.

Media contact

Youth INC
Vanessa Marquez
vmarquez@youthinc-usa.org

Parent-Child Home Program
Courtney Inman
516-883-7480 x203
cinman@parent-child.org

MAEVA Social Capital
Elizabeth Styron
510-502-5515 OR 914-219-4671
msc@maevagroupllc.com